



# Loyalty Leaders Summit

## AGENDA

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| <b>10:00 - 10:15</b> | <b>Registration</b> (Sponsors & Client-Side Attendees)                   |
| <b>10:15 - 11:15</b> | <b>VIP Connections – 1:1 Meetings</b> (Sponsors & Program Managers)      |
| <b>10:30 - 11:00</b> | <b>Arrivals &amp; Registration</b> (Non-Sponsors & Non-Program Managers) |
| <b>11:00 - 11:45</b> | <b>Morning Tea &amp; Networking Activity</b> (All Attendees)             |
| <b>11:45 - 13:00</b> | <b>Research Presentation &amp; Q&amp;A</b>                               |
| <b>13:00 - 14:00</b> | <b>Buffet Lunch</b>  |
| <b>14:00 - 14:15</b> | <b>Table Quiz Activity</b>   |
| <b>14:15 - 15:00</b> | <b>Industry Roundtables</b>  |
| <b>15:00 - 15:30</b> | <b>Afternoon Tea</b>   |
| <b>15:30 - 16:30</b> | <b>Panel Sessions / Client-Side Presentations</b>                        |
| <b>16:30 - 16:45</b> | <b>Wrap-Up &amp; Key Takeaways</b>                                       |
| <b>16:45 - 18:00</b> | <b>Networking Drinks</b>   |
| <b>18:00 - 20:00</b> | <b>VIP Sponsor Dinners</b> (Invite Only)                                 |